

BEEF FORUM

AT THE TRU-TEST BEEF EXPO 2016, FEILDING

EVENT PROGRAMME

Sunday 15 May: B+LNZ Genetics Beef Forum

- 1:00pm **Welcome**
Graham Alder, General Manager B+LNZ Genetics
- 1:15pm **Genotyping: bulls now heifers; what's happening and why?**
Sharl Liebergreen, Zoetis Genetics
- 1:40pm **Beef genetics for the dairy industry**
Dr Rebecca Hickson, Massey University
- 2:00pm **Black baldy and beyond**
Prof Wayne Pitchford, University of Adelaide
- 2:30pm Tea break
- 2:45pm **Mt Linton: genetics and New Zealand's highest beef EQ rates**
Ceri Lewis, General Manager Mount Linton
- 3:15pm **Let's talk beef cows; what's driving maternal performance**
Dr Steve Miller, AgResearch
- 3:40pm **Carcase data: big value for informing genetics**
Max Tweedie, B+LNZ Genetics
- 4:00pm **Close**

Tuesday 17 May: B+LNZ Genetics Breakfast and Forum

- 7:00am **B+LNZ Genetics complimentary breakfast**
- 7:30am **Welcome**
Graham Alder, General Manager B+LNZ Genetics
- 7:40am **Economic analysis of Australia's maternal productivity project**
Prof Wayne Pitchford, University of Adelaide
- 8:10am **Real world genomics in the USA**
Jim Johnson: USA Cattle Genetics Specialist, Zoetis
- 8:40am **The power of the New Zealand gene pool, for New Zealand**
Getting it right: data recording in the USA
New Zealand into the future: Q&A session
Prof Dorian Garrick, Massey University/Iowa State University
- 9:30am **Close**